

February 12<sup>th</sup> 2003



All information available online

## **Sonae Imobiliária has a new institutional website**

Sonae Imobiliária, leading developer of shopping and leisure centres, has created, through [www.sonaeimobiliaria.com](http://www.sonaeimobiliaria.com), an online platform for investors, press, tenants and general public where all information to the press is published.

The website was designed to facilitate the navigation and access to different content classes, through an intuitive menu with primary and secondary channels. Furthermore, according to the visitor's profile, direct access to areas related to Investors, Press, Students and Tenants is available.

Data on the company's activity in all countries where it operates – Portugal, Spain, Greece, Germany, Austria, Italy and Brazil – as well as the new projects under development are represented both in an operational and institutional context.

Thus, the visitor can access, through [www.sonaeimobiliaria.com](http://www.sonaeimobiliaria.com), the websites of all Sonae Imobiliária shopping centres throughout the world, and also the information on shareholders, environmental policy, recruiting, news, business indicators and activity.

The website allows direct contact, by e-mail, with Sonae Imobiliária's offices in different countries.

## **Third generation Shopping Centres: a strong bet on online platforms**

The launch of the new website is the result of the company's strong bet on online platforms for the development of its activity, services and contact with different audiences, which had its most important event in the launch of the Services Website [www.sonaeshopping.net](http://www.sonaeshopping.net).

This website represents a worldwide innovative initiative, making available an online business and communication infra-structured exclusively to Shop Tenants.

Simultaneously, it represents the beginning of the development of the third generation Shopping Centres which, besides bringing shops together in one site (1st generation) and making common infra-structures available (2nd generation), also allow Shop Tenants to benefit from several Services in more advantageous conditions than the regular market ones, thus allowing them to cut back on operation costs.

